

Store Marketing

What should we do after we sign up?

We will contact you when we have activated your store. Once your store is online, you can work with a Fieldhouse representative to create links to your store, add logos, add your custom products for online payments or make other changes.

Creating a promotional campaign is a critical part of your store's success. At a minimum, we strongly advise that you include the following in your promotional plan. The Fieldhouse team is here to help you. Let's us know how we can assist you!

- Place an easily-visible advertising banner on your organization's website (we'll provide the ad for free!)
- Hand out flyers to your supporters (we'll provide the artwork for free!)
- Put up posters in your building (we'll provide the artwork for free!)
- Send regular emails to all of your supporters

Can Fieldhouse help us promote the store?

Absolutely. Your active and persistent participation in the promotion of your store is a prerequisite for getting its visibility and success. We are happy to provide web banners and artwork for flyers or newsletter ads for free. Contact a Fieldhouse representative at customerservice@fieldhouse.com to get started.

How do we create links to our new store?

Linking to your store is a very important step to increasing traffic, and we are happy to provide artwork for an attractive banner ad on your website. Just like real estate, the most important thing is location, location, location. Small link ads at the bottom of your website are not likely to get noticed.

After your store has been activated, you will receive the URL link to your store's web page. You will need to contact the person that manages your organization's website, and ask them to add the link.

If you need assistance creating a link to your store, please feel free to contact us at customerservice@fieldhouse.com.

How can we improve sales?

Our most successful stores are backed by an organized and persistent marketing campaign that constantly reminds their supporters about their web store. By informing your supporters that sales benefit your organization, you can win over new and repeat customers. Your role in positioning and branding your store is indispensable. While Fieldhouse is ready and willing to assist you with promotion, only your efforts can reach your potential customers.

Where can we see sales reporting?

You can click here to go to your administration menu. If you do not have administrative access, please contact us.



GISB SHOP

- Hundreds of products
- Ladies & Youth Sizes
- Customize select designs

[click here to SHOP NOW](#)



CHERRY VALLEY ONLINE STORE

[click here to SHOP NOW](#)



SUMMIT CHARTER SCHOOL ONLINE STORE

[Click here to shop online](#)



PLAYFUL LEARNING CO-OP ONLINE STORE

- Hundreds of products including t-shirts, sweatshirts, hats, & polos
- Ladies & youth sizes available
- Name & number on the back
- Customize select designs

[CLICK HERE TO SHOP NOW!](#)

[BACK TO HELP CENTER](#)